



## Fact Sheet

**HISTORY** | Founded by industry pioneer Carl N. Karcher, Carl's Jr.® restaurants have been a West Coast favorite for more than 65 years. Using \$15 in savings and borrowing \$311 on their Plymouth automobile, Carl and his wife, Margaret, purchased a single hot dog cart in 1941 in Los Angeles. The Karchers soon grew their small business — eventually focusing their efforts on the Carl's Jr. brand, one of the first in a new breed of restaurants that today make up the quick-service restaurant industry. With more than 1,100 restaurants, Carl's Jr. is regarded as *the* place to go for premium-quality burgers.

**CARL'S JR. MENU** | Signature menu items include The Six Dollar Burger™ line, the Western Bacon Cheeseburger® and the Super Star® hamburger. Other favorites include charbroiled and crispy chicken sandwiches, entrée salads, low-carb selections and Hand-Scooped Ice Cream Shakes & Malts™.

**NUMBER OF CARL'S JR. RESTAURANTS\*** | 1,212 total

Currently, there are more than 300 dual-branded Carl's Jr./Green Burrito® units

**OPERATING AREAS** | 14 Western states, Mexico, Russia, Malaysia and Singapore

**HEADQUARTERS** | 6307 Carpinteria Avenue, Suite A, Carpinteria, CA 93013

**CARL'S JR. EMPLOYEES** | Approximately 11,000

**PARENT COMPANY** | CKE Restaurants, Inc. (New York Stock Exchange: CKR)

CKE Restaurants, Inc., through its subsidiaries, franchisees and licensees, owns and operates the Carl's Jr., Hardee's®, Green Burrito and Red Burrito® restaurant chains.

### **CKE RESTAURANTS, INC. OFFICERS**

Andrew Puzder, Chief Executive Officer

E. Michael Murphy, President and Chief Legal Officer

Ted Abajian, Executive Vice President and Chief Financial Officer

\* As of the end of fiscal 2010 second quarter